

Resource 3 >> Web critic!

Visit a school web site and evaluate it by filling in the table below.

THE SITE : Write the name and address of the site you are evaluating.	
READERSHIP: Who is it for?	
EDITORIAL: What does it say and how does it say it?	
What are the main sections of the web site (look on the navigation bar, usually found on the left or along the top of each page)?	Give examples of pages in the web site.
How interesting and/or useful is the information in the web site?	Is there anything else you would like to read in this web site?
DESIGN AND LAYOUT: What does it look like?	
Overall look: Choose some of the words from the list below to describe the overall look of the site.	
<ul style="list-style-type: none"> • mainly text on the page / mainly graphics on the page / roughly equal amounts of graphics and text • lots of long sections of text / mainly short chunks of text • lots of graphics / only a few graphics • simple graphics / colourful or active graphics • interesting / boring • mainly white background / mainly dark background / multicoloured • lots of colours are used / only a few colours are used • lots of fonts are used / only a few fonts are used • busy (very full of words and images) / clean (quite a simple design with lots of space on each page) • active (lots of flashing, moving images and sound) / simple (simple lists of hyperlinks to click on) • slow to download / quick to download • easy to navigate / difficult to navigate 	
YOUR VERDICT: Give your comments about the site overall, and a rating out of 10	